



Welcome to your free e-guide! We'll be breaking down the different styles and themes to help give you a template for your looks.

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Transitional



This style pulls in a bit of everything to capture a cohesive look. Although a variety of pieces from different time periods and styles are used, the emphasis is on balance and harmony. By sticking to pale colors, and both warm and cool neutral tones, the style is comforting yet sophisticated.

Art Deco



Bold and flashy is the name of the game. With a mixture of various textures and an emphasis on luxury items, this style makes a statement. The main color themes include rich purples and reds, as well as navy, creams, and B&W pop. While it is bold, it's still careful to maintain a sophisticated style.

Coastal



With lots of natural lighting and an emphasis on natural materials, the coastal style embodies relaxation. It has a loose, open feel to it. The main features are cotton and wicker, with ocean blues, white, beige, and pops of bright colors making up the color palette to mirror a beach scene.

Scandinavian



Scandinavian combines minimalism, natural lighting, and soft, pale colors to create a warm and inviting space. By using natural elements, this style creates a cozy atmosphere but keeps it refined with clean lines. Graphic patterns are also a key feature of this style.

Bohemian



Bohemian, also known as Boho, is a carefree aesthetic. With the culmination of rich textures, colors, and cultural pieces, this style embodies the feelings of a relaxed traveler. A key element in this style is wicker furniture, as well as bright colors. Bohemian is all things cozy and comfortable.

Hollywood Glam



Balancing beauty and function, the Hollywood glam style leaves nothing to be desired. Luxury and shiny pieces are emphasized. Using light reflection as a key element, it combines pops of color while keeping things clean. Neutral tones, gold accents, and a sleek feel are essentials.

Rustic



This style replicates the feeling of gathering around the fire on a cold night. It's all things warm and cozy. The rustic style is known for keeping things practical and displaying natural materials. By using heavy-duty and rugged pieces, this style promotes existing beauty and quirkiness. It sticks to neutral tones while primarily relying on wooden pieces to create the look.

Eclectic



This style ranges anywhere from funky to sleek. It is a quirky item showcase and blends together a wide range of colors and patterns. It's not unplanned or unorganized though; all of the pieces are artfully arranged to tell a story. It's a creative and fun look. The palette for this style is made up of color pops, along with a mixture of warm and cool neutral tones.

Industrial



Based on warehouses and industrial factories, the main highlight of this style is steel accents. With neutral tones and sleek designs, industrial transformed the old into something new. Steel, heavy wood, and bare brick are the main materials featured. The culmination of these elements creates a style that is functional and raw.

Farmhouse



Farmhouse leans on practicality. With many worn-down wooden and antique pieces, the style is rural and simplistic. The neutral tones with bold colored accents create a comforting vibe. There is both a traditional and modern style, but they both bring in the comforting and barn-inspired flavors.

Modern



This style includes pieces all throughout the 20th century. It's all about clean lines and open spaces. With minimal decor, this style creates a clean and simplistic look, while adding character with unique pieces. The color palette ranges from neutrals to rich color themes.

Minimalist



Minimalism is all about prioritizing functionality. With bare walls and lots of open floor space, this style keeps things as simple as possible. The color palette for this look is composed of neutrals, with an incorporation of geometric shapes adding intrigue to the decor.

Mid-Century



Mid-Century is just that: pieces from the mid 20th century. It's a style that combines the man-made with the natural. It's "lived in" meets "modern" with an emphasis on simplicity. A key feature of this style is furniture with tapered legs. It also includes natural woods and metals, and pops of bold color.

Contemporary



Contemporary is all things trending! Whatever style is currently popping or meets your desire is your contemporary look. It's a fun way to get creative and be on top of the interior design game.

Ready to find your style? Take our
style quiz [here](#)!